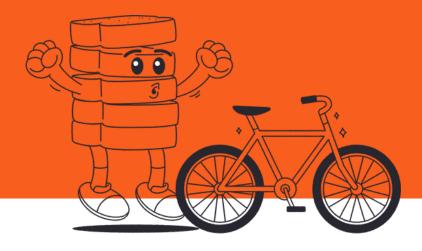


same dough more bread

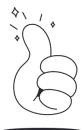


Gogeta is a salary sacrifice benefit provider. Our mission is to help make salaries go further with simple, easy to use and innovative salary sacrifice benefits. By paying for things out of their gross pay, employees can get an extra slice of their salary, at no cost to you.

What is Gogeta Bike?

Gogeta Bike is a cycle to work scheme. It lets employees pay for bikes and cycling accessories out of their gross salary, before tax and national insurance contributions, saving them money. It also lets them spread the cost over a year, making it even more affordable for your employees to get into cycling. We don't charge employers anything to set up or administer Gogeta Bike and there is no minimum number of employees.

Why choose Gogeta Bike?



Simple admin for employers

Gogeta Bike was designed with busy HR teams in mind. Approve applications and review salary sacrifice details in our online portal. Apply in minutes and start saving employees money today.

Biggest savings for employees

Gogeta Bike is the most generous cycle to work scheme for your employees. Because we charge the lowest commission to retailers, they pass on the best deals to your staff and never charge a surcharge for accepting a Gogeta Bike voucher (unlike they do with other schemes).





The only scheme with Flexi-Voucher

Gogeta Bike is the only cycle to work scheme that has a Flexi-Voucher. Other schemes make employees redeem their cycle to work voucher in full, in one shop, on one day. Gogeta Bike vouchers are fully flexible and the allowance can be spent over 12 months at different retailers. A bike in the spring, lights in the autumn, gloves in the winter. All tax free, all from the same voucher.

The fairest deal for retailers

Gogeta Bike is the only cycle to work scheme that is a B Corp and endorsed by the Association of Cycle Traders, thanks to our low commissions and fair and transparent pricing.



See employee savings

Price of bike and accessories

£1800

Tax-free price with Gogeta Bike

£1106 £1800

Employee will salary sacrifice

£92 (per month)

Total savings

£693

The benefits of cycling to work

Improve mental health

Cycling has proven health benefits and getting more employees on their bikes improves mental health,

Reduce employee sick days

On average people who cycle to work take 1.3 less sick days per year.

Reduce carbon footprint

Encouraging employees to switch to cycling from other forms of transport reduces their carbon emissions and contributes towards your ESG goals.



Ready to sign up?

Scan the QR code or visit





