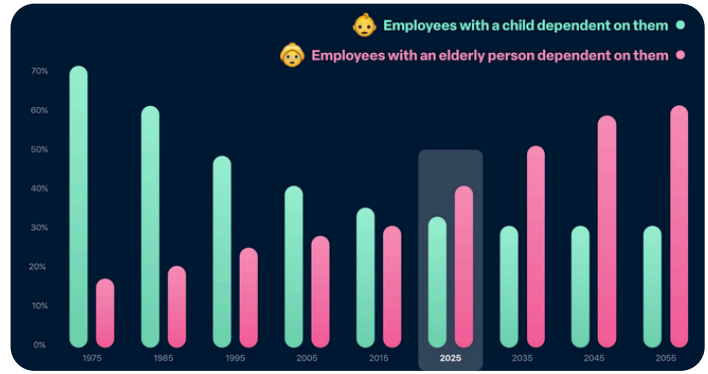


# Seniorcare by Lottie's Product Overview

By the end of 2024, more employees will have an elderly person dependent on them than a child

## Overview

A bespoke **digital platform** and team of **in-house care experts** which enables organisations to support employees to **understand, find and fund** care for their elderly loved ones.



### Trafalgar House

Lisa Beckett,  
HR Manager

"I think Seniorcare is possibly the best benefit we have introduced. It has gone down incredibly well within our team and has highlighted issues many are going through."

[Take a look](#)

Click here to see more information about our offering



## The Problem

### ABSENCES AND LOST PRODUCTIVITY

Informal eldercare costs UK organisations £20 billion a year in lost productivity.

### IMPACT ON DIVERSITY AND INCLUSION

Women are 400% more likely to be forced to give up work due to eldercare responsibilities.

### THE PRESSURE OF CARE COSTS

Care homes can cost a family on average £50K-70K per year.

### STRAIN ON MENTAL HEALTH

8 out of 10 informal carers state they feel more stressed due to eldercare responsibilities.



## The Solution

- Access to co-branded platform
- Access to UK's leading resource centre
- UK's most comprehensive Care Concierge service
- The largest network of vetted care providers in UK
- Access to our proprietary live care data
- Manager's can access our manager training platform
- Access to our Care Community Platform
- Will writing, bereavement, probate & more support



## The Benefit to your Organisation

### RETURN ON INVESTMENT

Committed to achieving positive commercial outcomes for all our partners.

### SAVE YOUR EMPLOYEES MONEY

On average, we save your employees £1,000 on their first year care fees.

### SAVE YOUR EMPLOYEES TIME & STRESS

On average, employees save 44 hours when supported by us to find a care solution. Improving overall wellbeing in the process.

seniorcare  
by lottie

Supporting:

