Yurtle

Introduction to the issue

Yurtle is dedicated to preventing burnout and absence for employees with child & adult care responsibilities (roughly 40% of the UK workforce). Our preventative approach helps employees avoid the average of 7 crisis points in every year of caring, and keeps them fulfilled and present in their work.

How caring impacts companies



Unequal DE&I

64% of carers are women, and they provide 80% of adult and child care, meaning wider pension/pay gaps, and lower representation in leadership



Absence & productivity losses

Caring brings absences and can affect performance. Absence rates for caregivers are on average 20% higher than non-caregivers



Turnover & underemployment

Employers risk losing key talent,
as caring strikes when people
are in senior roles. Flexible
working solutions lead to
reduced hours,
pay and ROI

We advise companies
to avoid making their
employees choose
between work and care
as it can cost
employers dearly





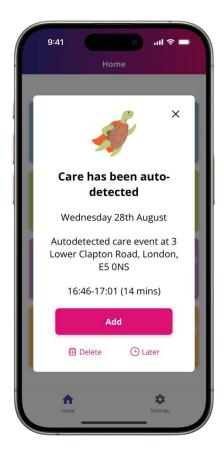
Product overview

Prevention is better than cure

where it comes to carer burnout, and our app leverages world first features such as

Autodetection of care

taking place at key
locations, and Yurty – a
digital care ally to share
insights and guide
behaviours, such as
expanding the care team
and sharing care tasks.





Ask for an app demo any time

For those life events that can't be avoided, our insurance product kicks in



Carers are often the **single point of failure** for the person
they look after, and live in fear
of their things falling apart if
something happens to them



If a carer experiences an

accident or critical

illness, their first thoughts
are often about those they

look after



Our insurance product is a continuity of care promise, enabling paid carers to step in so employees can focus on recovery and return to work and normal life sooner

Pricing available on request

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