

DASH STORE

The complete cycle-to-work platform.

Join hundreds of pioneering companies and switch for a better experience for you and your team.

- ✔ No employer funding required.
- ✔ Set up in minutes & launch same day.
- ✔ Unparalleled employee experience.

★ Trustpilot 



Trusted by:



ONE PLATFORM

MAXIMUM FLEXIBILITY

We give your employees more ways to access a bike than any other Cycle to Work scheme.

Maximising uptake, employee satisfaction & inclusivity.

∞ SUBSCRIBE

Flexible monthly e-bike rentals, from just
£25/mth, including:



🛒 SHO

P
All cycling brands under one roof with savings of
up to 80% & no "end of hire" fees.



🔗 SHARE

Flexible access to local bike share providers like from just **£6/mth**.

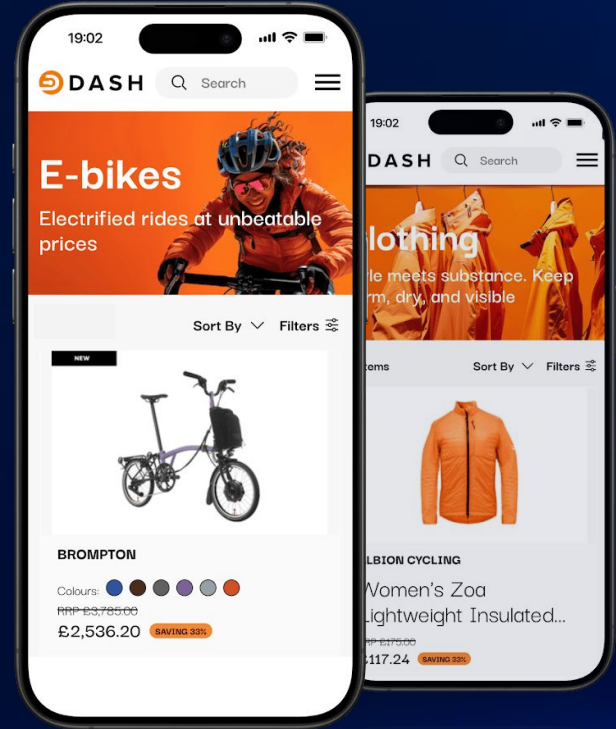


Our clients report up to **5X HIGHER** uptake rates.

A CONSUMER GRADE EXPERIENCE WITH NO VOUCHERS

Vouchers create admin, confusion and awful employee experiences.
Our platform is designed to give your employees a slick and familiar online shopping experience that they intuitively understand and want to use.

- ✓ Simple checkout: no long waits or confusion.
- ✓ Everything eligible for salary sacrifice tax savings.
- ✓ Seamlessly order from multiple brands or retailers at once.
- ✓ Not restricted to ordering once per year.
- ✓ Pay the exact amount of your order, not a penny more.



OUR PLATFORM IS THE SMARTEST CHOICE FOR YOUR

TEAM MORE PRODUCTS

MORE BIKES

The UK's largest bike catalogue, with
2,500+ different bikes & e-bikes.

20,000+ eligible products across **clothing,**
accessories & equipment from **800+** brands.

ALL OPTIMISED FOR PRICE

We get your employees the **best deal** by
finding the lowest price in the market.



WITH DASH YOU CAN **STILL SHOP IN STORE**

Our platform is built to give your employees access to the entire cycling market at the best possible price.

If you want to buy from your **local bike shop** or a **specific store** (even if they're a bit more expensive), just tell us and we'll enable it for you in a matter of minutes.

Equally, if you can't find something in DASH Store that's eligible for Cycle to Work, tell us where to get it and we'll add it for you.



Our guarantee: if a product's eligible, we'll make it available.



WHEN IT COMES TO BENEFITS, **WE GO FURTHER THAN OTHERS**

01

30 days free insurance

Put a protective bubble around your bikes thanks to our exclusive partnership with LAKA.

02

Minimum Wage Options

Colleagues who are ineligible for salary sacrifice can still access the store and all it offers.

03

Bike Recommendation Service

A free service that will help novice cyclists narrow down which bike is best for them.



WE ALSO DELIVER AN **AMAZING EMPLOYER EXPERIENCE**

NO UPFRONT PAYMENTS OR FINANCING REQUIRED

- ✔ We report what to collect from employees each month.
- ✔ You collect charges from employees through payroll.
- ✔ You pay us the following month.



**You're not left to fund the scheme out of
your working capital.**



LESS ADMIN & EMPLOYEE SUPPORT TIME REQUIRED

- ✔ Just 1 monthly invoice & deduction report to process.
- ✔ Fully automated payroll calculations.
- ✔ We reduce employee questions by up to 83%.



**We reduce your admin by up to 80% so you
don't have to become a cycle to work expert.**

WE'RE HERE TO MAKE YOUR **SCHEME A SUCCESS**

01

Posters + Flyers

We'll provide whatever you need to get the word out, both in print and digitally.

02

Webinars + Team Talks

Whether it be a launch webinar or a talk on the benefits of cycling, we're happy to get involved.

03

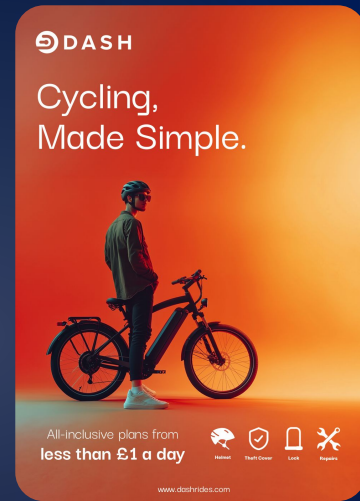
Welcome Boxes

Filled with puncture repair kits, spare bike locks, bike tools and much more to keep you all riding.

04

Demo Days

We'll come with a range of partners & bikes so your team can get hands on and ask questions.



CYCLING IS GOOD FOR YOU

PUT PEDAL POWER TO WORK

Higher Cycle-to-Work uptake doesn't just mean you've got an awesome benefits package. **It achieves all of this for you:**



Health

Cyclists average 2.1 fewer sick days per year than non-cyclists, saving you £500+ per year, per employee.



Productivity

Cycling increases memory, reasoning, and planning abilities, boosting productivity.



Wellbeing

Cycling is proven to aid mental wellbeing and can achieve large cost savings versus alternative transport.



Sustainability

Cycling is emission free, reducing scope-3 CO2 emissions and pushing you closer to your Net Zero targets.



first light

Claudia - Manager

“We were pleasantly surprised to discover how easy it was to start using DASH. Communication was clear throughout, sign-up was effortless and our team rave about the experience.”

WE MAKE SIGNING UP AS EASY AS RIDING A BIKE



01

Platform Demo (20min - optional)

Show you what's on offer, how it works and answer any questions.

02

Onboarding (15min)

Your account manager will help create your account & configure it to your requirements.

03

Launch

We'll enable access to Store for your people, provide all comms & get cycling for less.

READY TO MOVE **UP A GEAR?**

We'd love to work with you and change the way your team moves for good.

[Get Started](#)

[Book a demo](#)

