

Financial Wellbeing, Redefined

We are always looking for ways to improve everyone's financial circumstances. By placing an AI coach in their pocket, we help our members make great decisions when it comes to their money and their life.

We believe that giving everyone access to the best possible financial outcomes is a basic human right, something that is eminently achievable if technology is used effectively and appropriately.

Built for your Employees

We enhance the employee experience by providing a single, easy-to-use platform that triages users into the appropriate environment.

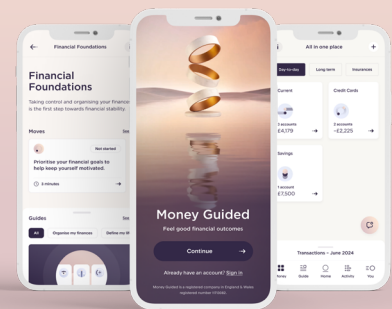
Legacy technology has made employee benefit and pension platforms unapproachable. We are not an employee benefit platform, but we can make the employee experience much more enjoyable.

Key Benefits

- **All in One Place:** A holistic view of current accounts, credit cards, insurances, pensions, investments, and anything else in your financial life.
- **Spending Analysis & Planning:** Work out where your money is going and, most importantly, where you want it to go instead.
- **WhatsApp AI Coach:** Your personal financial assistant, always available and never judgemental.
- **The ultimate way to educate yourself.**
- **Cashback, Vouchers & Utility Switches:** The most personalised and user-friendly discount.

Membership Structure

Our service costs a small fee per eligible employee, per year. Pricing is highly bespoke and depends on sector, employer size and contract length.



Get in Touch



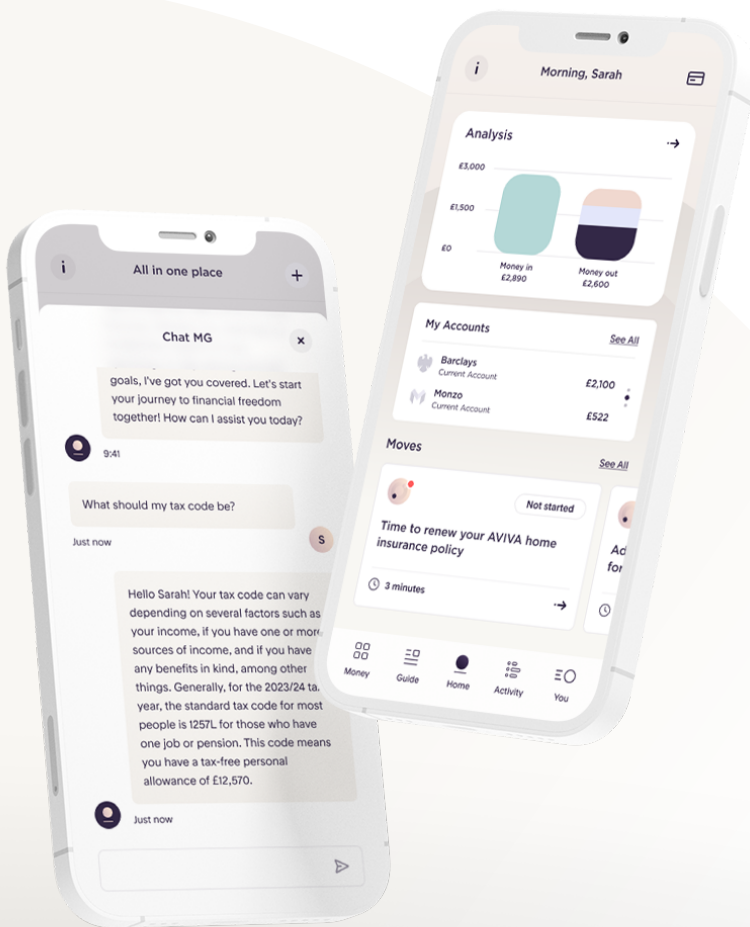
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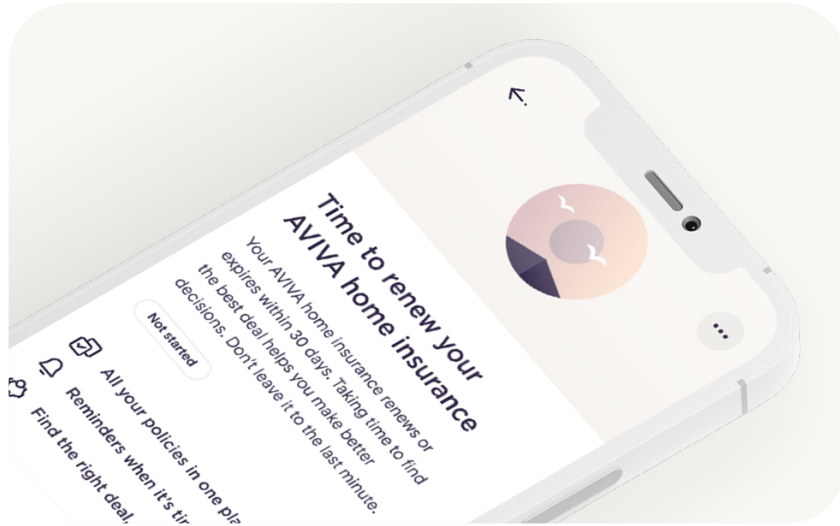


Moves

There's a move for that

The right guidance, at exactly the right time.

This is the beating heart of the app, it has been given one instruction, and one instruction only; to improve your finances. Acting on your behalf at all times, it helps you become the best version of yourself financially.

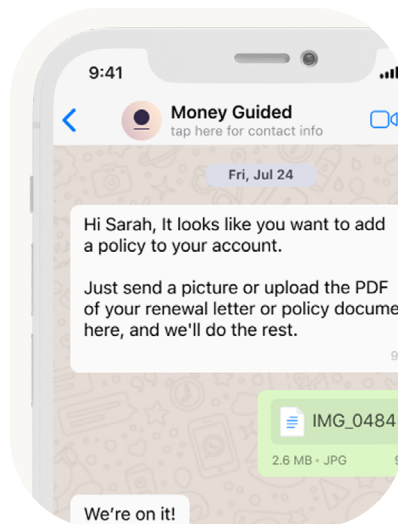


WhatsApp

AI Coach

Your own personal financial assistant that is always available and never judgemental. The ultimate way to educate yourself.

Ask it anything you want to know.



Important information

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