We want to help people afford the best reproductive healthcare possible.



Reproductive health matters more than you think...

In a 1,000-person organisation...

1/10 women are diagnosed with endometriosis⁽¹⁾

women are currently perimenopausal (2)

couples seek family-planning solutions (IVF, surrogacy, etc.) (3)

men suffer from low testosterone⁽⁴⁾

men are diagnosed with prostate cancer⁽⁵⁾

people affected

→ 50

→ 150

→ 92

→ 83

→ 42

417 (42%)

employees may need reproductive healthcare at any one time, and that's just for these five issues...





... affecting employees at work

Employee Wellbeing

72%

of employees stay longer with a company that offers fertility benefits⁽¹⁾ Productivity & Performance

68%

of menopausal women say their experience at work has been negatively affected by menopause symptoms⁽²⁾ Consider Leaving

70%

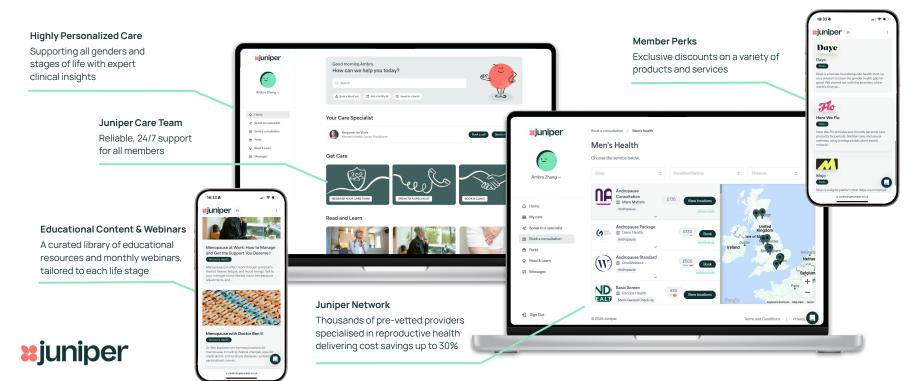
of millennials would switch jobs for family or reproductive health benefits⁽³⁾



Juniper is the first reproductive health membership



We pick up where traditional healthcare ends, for global teams of all genders and all life stages



We build you a Membership fit for your company's goals



Platform

Self Pay

- ✓ Access to Juniper's platform
- ✓ Centralized booking and 24/7 support
- ✓ Monthly member webinars
- ✓ Network of vetted clinics & specialists
- Exclusive discounted pricing on services up to 30%
- ✓ HR policy support

£: Admin Fee for Employer



Essential

Part Employer Funded

- / Everything in Juniper Platform, plus:
- √ 100 Juniper Berries (credits) to be spent on:
 - o online specialist consultations
 - in-clinic check ups
 (i.e. fertility check ups, prostate check ups, midwife support)

££: Membership fee incl. Admin fee



Complete

Fully Employer Funded

- / Everything in Juniper Platform, plus:
- / Insurance-backed cover limits up to £20,000 / employee / year
- Dedicated support for claims and health management

fff: Membership fee incl. Admin fee



Why Juniper?

First generation fertility offerings

Cycle-based models

Focus solely on fertility cycles, excluding broader reproductive health needs.

Employer data sharing

Employee health data is shared with employers, raising privacy concerns.

Payroll and tax implications

Complex payroll and tax structures add administrative burden for employers.

Focus on women only and reproduction only

Primarily targets women, ignoring the reproductive needs of men and non-binary individuals.

High costs make these benefits inaccessible for mid-size and smaller companies. Requires significant financial commitments, impacting employers' balance sheets.

Juniper

- Comprehensive reproductive health coverage

 Covers all genders and stages of life, not just fertility-related treatments.
- No employer data sharing

 Maintains strict confidentiality, avoiding employer access to sensitive health data.
- Flat, predictable pricing

 No complex payroll or tax implications; a simple membership model with no hidden costs and with the same taxation across the employee base.
- Inclusive for all employees
 Designed for all employees, regardless of gender or reproductive needs.
- Affordable for all companies

 Low-cost, light-touch solution that's financially sustainable, without burdening the employer's balance sheet.



Juniper serves leading employers across all industries



We are acutely aware of the impact reproductive health has on our employees and also what to show we are a progressive, modern employer to attract the best talent



Working with Juniper means we can offer something with all our employees maintaining our position as market leaders





